



from 1995 for tourism
**Swiss International
 Holiday Exhibition**



Press pre-accreditation form

The Swiss International Holiday Exhibition

**Switzerland, City of Lugano
 October 30th – November 1st, 2010**

The following form is valid for one (1) press pre-accreditation to be retrieved during the fair opening hours. Pre-accreditation reduces the risk of queues in the check-in area.

For press representatives who wish to apply for accreditation directly during the fair, they can do this by showing to the staff an ID journalist card together with a certificate of co-operation with the magazine, TV, radio or online media they represent.

To make a press pre-accreditation request, you are kindly asked to fill in the following form in every part and send it to the e-mail address press@promax.ch or to the fax number +41 91 611 8079.

First and last name.....

Magazine.....Publisher

Address

City ZIP Code Province.....

Telephone Fax

Mobile

e-mail Web

Journalist ID Card number

The above-mentioned person asks for press accreditation for the eighth edition of the Swiss International Holiday Exhibition, which will be held in Lugano Exhibition Centre (Campo Marzio Street, 6900 Lugano, Switzerland) from October 30th to November 1st, 2010.

Place.....Date.....Signature.....

IMPORTANT NOTE

Press pre-accreditation request has to be made within and no later than October 27th, 2010. Above this date it will be possible to ask for accreditation only during the fair by showing a journalist ID card to the staff. Press accreditations and pre-accreditations are nominative only.