



SWISS TRADE BUYER
I Viaggiatori, Lugano – Workshop MEET SWITZERLAND -
Saturday, 30th October 2010
Application Form

(to send via email to: buyer@iviaggiatori.org)

Company Name	Responsible Name	
Address	City	ZIP
Country	Phone	Fax
Website	e-mail	
Personal Data (for Appointment System)		
Name and Surname	Position	
Personal e-mail	Mobile phone	
Direct Phone	Direct Fax	

Do you publish a travel catalogue? YES NO How many pages?.....

Which Countries does it include?.....

For which Tourism Sector Leisure Luxury MICE

In which workshop do you participate?

BIT-Buy Italy ITB ILTM

TTI FITUR WTM

OTHER INTERNATIONAL EXHIBITIONS

<p>Your Business typology</p> <p><input type="checkbox"/> Tour Operator</p> <p><input type="checkbox"/> Travel Agency</p> <p><input type="checkbox"/> Bus Operator</p> <p><input type="checkbox"/> Event Organizer</p> <p><input type="checkbox"/> PCO</p> <p><input type="checkbox"/> Corporate Event Organize</p> <p><input type="checkbox"/> Associations</p> <p><input type="checkbox"/> Business Travel Organizers</p> <p><input type="checkbox"/></p>	<p>Short Description of your company (max. 50 characters):</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
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Your Travel Typology

<input type="checkbox"/> Individuals	<input type="checkbox"/> Artistic cities	<input type="checkbox"/> Religious Trip	<input type="checkbox"/> Seaside
<input type="checkbox"/> Small Groups (20 pax)	<input type="checkbox"/> Leisure	<input type="checkbox"/> Food & Wine	<input type="checkbox"/> Studies/Training
<input type="checkbox"/> Big Groups (> 20 pax)	<input type="checkbox"/> Parks	<input type="checkbox"/> Tailor-Made	<input type="checkbox"/> Shopping
<input type="checkbox"/> All of the above	<input type="checkbox"/> Active/Sportive Holidays	<input type="checkbox"/> SPA & Wellness	

Destinations of interest

EUROPE

Western Europe Northern Europe Southern Europe Eastern Europe

Specify the countries if necessary:



in particular:

- Switzerland
- Italian speaking Switzerland
- Italy
- North

Regions:

- Central

Regions:

- South

Regions:

AFRICA

- Eastern Africa
- Middle Africa
- Northern Africa
- Southern Africa
- Western Africa

Specify the countries if necessary:

AMERICA

- North America
- Central America and Caribbean
- South America

Specify the countries if necessary:

ASIA

- Central Asia
- Far East
- South-East Asia
- Southern Asia
- Middle East

Specify the countries if necessary:

OCEANIA

- Australasia
- Melanesia
- Micronesia
- Polynesia

Specify the countries if necessary:

Transportation/Rental

- Automobile
- Boat
- Cruises
- Flights
- Autobus
- Train

Supplier Typology

- Accommodation
 - Hotel
 - Historic Castles
 - Bed & Breakfast
 - Villas and Apartments
 - Residences/ Holiday Villages
 - Spa and Wellness
 - Farm Holidays
- Tourism Boards and Associations
- Congress Centres
- DMC, Excursions
- Various Services

- 5star
- 4star
- 3star

Please specify:.....

PARTICIPATION

I ask to join the Exhibition as a SWISS TRADE BUYER to participate in the workshop

MEET SWITZERLAND (Saturday 30th October 2010 10:00 – 18:00)

SWISS TRADE BUYER PACKAGE

The Organization of I Viaggiatori will provide Swiss Trade Buyers with the following:

- ✓ **2 nights accommodation in Lugano or surroundings on B&B basis** (in 29/10; out 31/10/ 2010)
- ✓ **entrance badge for the fair**
- ✓ access to the appointment system to fix appointments with sellers
- ✓ Lunch by the fairground
- ✓ Transfer between the Hotel and the Exhibition Centre
- ✓ **Travel Reimbursement** for a max. of CHF 150,00 (subject to the accomplishment of 22 appointments)
- ✓ Support from the staff
- ✓ Possibility to experience the beauties of Lugano and its surroundings

PLEASE NOTE:

- Each form is valid for 1 BUYER only**
- Second person from each Company (if accepted) will be always hosted as without flights paid or reimbursed**
- Your registration is valid only if you receive by fax or email the confirmation form by the Organization.**

By filling this form I confirm to fully understand all participation's conditions. I will adhere to the whole appointments' system programme and I will contribute to the success of the event by fixing and honouring the appointments during 30th October 2010 (minimum 22 appointments). All the Buyers who will not honour all the fixed appointments will have to pay a penalty fee of CHF 1500,00.

Date

Stamp and signature
